

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>363833</b>
	Alt Order #:	06865362
	Product Desc:	HORSFORD/DCCC
	Estimate:	2144
	Flight Dates:	10/19/12 - 10/20/12
	Original Date / Rev:	10/18/12 / 10/18/12
	Order Type:	GENERAL

**KTNV - Las Vegas**

Primary AE:	Anjanette Brady
Sales Office:	PPH
Sales Region:	NAT

<b>Agency</b>	<b>Name:</b>	<b>GMMB</b>
	Buying Contact:	
	Billing Contact:	
		3050 K St. NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Horsford/Congress
	Demographic:	A35+
	Product Codes:	PL Other
	Priority:	P-05
	Revenue Codes:	AGY-TRANS, POL CAND, GEN

New Business Thru: \_\_\_\_\_  
Order Separation: 00:10:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/19/12	4	\$3,009.00	\$2,557.65

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	4	\$3,009.00	\$2,557.65	0.00
<b>Totals</b>	<b>4</b>	<b>\$3,009.00</b>	<b>\$2,557.65</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KTNV - Las Vegas	24%	\$3,009.00
Market	100%	\$12,537.50

### Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	23%	\$2,883.62
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	19%	\$2,382.12
KTUD	0%	\$0.00
KVMY	8%	\$1,003.00
KVVU	23%	\$2,883.62
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$376.12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/19/12	10/19/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	----F--	:30	1	\$509.00	P-05	0.00	NM	1	\$509.00

Order / Rev: 363833  
 Alt Order #: 06865362  
 Flight Dates: 10/19/12 - 10/20/12

Advertiser: Horsford/Congress  
 Product Desc: HORSFORD/DCCC  
 Estimate: 2144

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GD MRN AMR-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--		1			\$509.00			0.00			
E 2	KTNV	10/19/12	10/19/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	----F--	:30	1	\$900.00	P-05	0.00	NM	1	\$900.00
ACTION NWS@5PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--		1			\$900.00			0.00			
E 3	KTNV	10/19/12	10/19/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p	----F--	:30	1	\$800.00	P-05	0.00	NM	1	\$800.00
ACCESS HOLLYWD<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--		1			\$800.00			0.00			
E 4	KTNV	10/19/12	10/19/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	----F--	:30	1	\$800.00	P-05	0.00	NM	1	\$800.00
MILLIONAIRE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--		1			\$800.00			0.00			
													Totals	4	\$3,009.00